

THINK  
LOCAL.  
THINK  
**Yellow Pages®**

Singapore's most  
comprehensive  
online directory

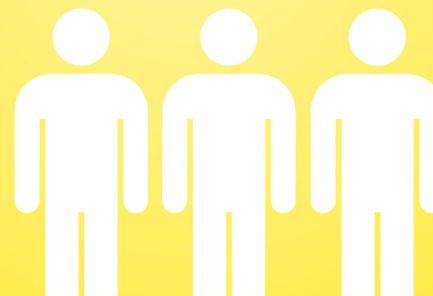


In 2013, our Internet Yellow Pages® received an average of:

**128,000** unique visitors  
everyday

**2,400,000** searches  
every month

**144,000,000** page views  
every year



Singapore's most comprehensive and up-to-date online directory

With more than 120,000 business listings, it's easy to see why Internet Yellow Pages® is still one of the most preferred websites for search.

Source: Yellowpages.com.sg | Usage statistics compiled from Google Analytics, AWSStats and GYP Tracking

Organic

47.82% ○ Google / Yahoo! / Bing

3.52% ○ Others

48.66% ○ Yellow Pages

Traffic  
Source

Direct

**Direct + Organic = Strong Web Presence**

The unique combination of organic and direct search can help your business build a robust online presence. In the rapidly changing market, both organic and direct exposure are critical in building a strong presence.

Free vs Paid Listing

**400%**  
More Exposure

Paid

Free

**Crafting a strong  
online presence is  
more important  
than ever.**

Be discovered by new customers with our range of digital network options. Whether you're new to the world of online marketing or looking to refresh your options, Yellow Pages® has an online advertising option to suit your business's needs.

## Online Advertising With Yellow Pages®

- Diverse digital products for your online marketing needs
- Connect with a loyal, desirable and engaged audience
- Trusted consumer brand since 1967

*No Numbers. Just Names.*  
Get connected to businesses and friends. *By Names*  
It's more convenient and easier to remember.  
Learn more about this name-dialling revolution today.

Keyword: house cleaning

1. **SO 1 Development Pte Ltd**  
Integrated Facility Services  
163 Geylang Rd #02-02 Singapore 389240  
Tel: 6223 4407  
Category: Building Maintenance-Cleaning | Cte Waxing | Polishing & Cleaning | House Cleaning  
Cleaning Service  
All Listings | Email | Website | Display Ad | Enq

2. **Services Pte Ltd**  
to Excellence  
1 #04-15 Singapore 408938  
Tel: 6515  
Category: Building Maintenance-Cleaning | Cte Waxing | Polishing & Cleaning | House Cleaning  
Cleaning Service  
All Listings | Email | Website | Display Ad | Enq

3. **cePro Pte Ltd**  
to Excellence  
1 #04-15 Singapore 408938  
Tel: 6515  
Category: Building Maintenance-Cleaning | Cte Waxing | Polishing & Cleaning | House Cleaning  
Cleaning Service  
All Listings | Email | Website | Display Ad | Enq

Keyword: interior designers

1. **Amardeep Fabrics Pte Ltd**  
AMARDEEP  
1 Kallit Busic Rd 1 #02-05 Enterprise One Singa  
Tel: 6749 7451  
Category: Interior Decorators & Designers  
All Listings | Email | Website | Display Ad | Enq

2. **Low Fook Seng Builders Pte Ltd**  
5 Up Alljuried Link #07-04 Quartz Ind Bldg Singa  
Tel: 6281 5389  
Category: Interior Decorators & Design | Interi  
All Listings | Email | Website | Display Ad | Enq